Prof. Kowtha has over twenty five years of teaching experience in the USA and Asia. He obtained his PhD in management from Texas A&M University in 1993.

At Solbridge, he teaches a variety of subjects including Strategic Management, People & Organization, and the Asian Case Workshop. He has extensive experience in executive teaching and development. He has taught at TexasA&M, National University of Singapore and Solbridge. He held several administrative positions over the years. He established and institutionalized a highly reputed doctoral program at NUS Business School besides introducing new selection processes and retention modes for MBA students. At Solbridge, he led the curriculum design and implementation for BBA and MBA programs between 2010 and 2013. He was also the associate dean for academic affairs. Currently, Dr. Kowtha is the director of the Asian Business Institute, and vice-dean in charge of accreditation and faculty welfare & development.

Dr. Kowtha has taught senior and middle-level participants in Executive MBA and several Executive development programs. He also directed several in-house programs. Prof. Kowtha's consulting experience spans Multinationals and entrepreneurs in several Asian countries. He has also consulted or designed programs for organizations such as Sri Lanka Telecom, CJ Group and Motorola (Singapore).

Prof. Kowtha is currently researching knowledge acquisition by technical professionals. He has also published and presented papers on Electronic Commerce adoption by SMEs in Asia. Some of his papers have been recognized with awards from international journals.